

CeBIT 14 – 18 March 2016

Topic Clusters

- Digital Business Solutions**
(Halls 2, 4, Pavilions 32, 33)
- ECM, Input/Output Solutions**
(Hall 3)
- Marketing & Sales Solutions**
(Hall 4)
- ERP & HR Solutions**
(Hall 5)
- Research & Innovation**
(Hall 6)
- Business Security**
(Hall 6)
- DatacenterDynamics at CeBIT**
(Hall 12)
- IoT SOLUTIONS**
(Hall 13)
- Communication & Networks**
(Hall 13)
- Public Sector Parc**
(Hall 7)
- Planet Reseller**
(Hall 14/15)
- Global Sourcing Area**
(Halls 15, 16, 17)
- SCALE11 & Developer World**
(Hall 11)

Conference & Lounge Area

- CeBIT Global Conferences**
(Hall 8)
- CeBIT Executive Club**
(Hall 8)
- Events, Conferences & Lounges**
- Central Partner Country Pavilion**
(Hall 6)
- job and career at CeBIT**
(Hall 11)
- salesforce world tour**
(Hall 23 – Expo, Campground)
- salesforce world tour**
(Hall 19/20 – Keynote, March 16)
- salesforce world tour**
(Plaza)



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Topic Clusters

- Digital Business Solutions** (Halls 2, 4, Pavilions 32, 33)
- ECM, Input / Output Solutions** (Hall 3)
 - Enterprise Content Management / Business Process Management
 - Input / Output Solutions
 - Office Solutions / Mailing Solutions
 - Workplace Management / Client Solutions
- Marketing & Sales Solutions** (Hall 4)
- ERP & HR Solutions** (Hall 5)
 - Big Data
 - Cloud
 - Commerce & Banking Solutions
- Research & Innovation** (Hall 6)
 - Applied Research
 - Basic Research
 - Emerging Technologies
 - High Performance Computing
 - Startups, Spin-offs
- Business Security** (Hall 6)
 - Antispam / Antivirus Solutions
 - Application Security
 - Authentication & Biometric Systems
 - Cloud- und Cybersecurity
 - Data Loss Prevention & Endpoint Protection
 - Emergency Strategies / Recovery
 - Mobile Security
 - Network Security & Firewalls

- DatacenterDynamics at CeBIT** (Hall 12)
 - Data Center Automation Technology
 - Cloud, Colocation & Managed Services
 - Connectivity Infrastructure & Security
 - Cooling & Thermal Management
 - Critical Power & Energy Management
 - Data Center Infrastructure Management
 - Modular Data Center Solutions
 - Physical Security
 - Server Technologies
 - Virtualization and Storage
- IoT SOLUTIONS** (Hall 13)
 - New Business Cases
 - Industry Application
 - Automotive & Logistics
 - Smart Home & Building
 - Smart Health
 - Manufacturing
 - Aviation
 - Agriculture
- Communication & Networks** (Hall 13)
 - Broadband Solutions
 - Business Communications
 - Carriers, Network & Communication Services
 - Connectivity / Cloud / Collaboration
 - M2M / IoT Technologies
 - Mobile Devices
 - Networks
 - Telematics
 - Unified Communications
 - Wireless Communications

- Public Sector Parc** (Hall 7)
 - eGovernment Solutions
 - Geoinformation Systems
 - Solutions for Public Administrations (federal, state & local governmental authorities)
 - Solutions for the Public Healthcare Industry
 - Solutions for Urban Agglomerations
- Planet Reseller** (Hall 14 / 15)
Fachhandelszentrum / Specialist Trade Center
 - PC, Server & Storage
 - Mobile Solutions
 - Components, Displays & Accessories
 - Cloud Services
 - Networks, IP Technology
 - Smart Building
 - Media & Conference Technology
- Global Sourcing Area** (Halls 15, 16, 17)
 - Accessories
 - Components & Peripherals
 - Display & Audio Devices
 - Mobile Devices
 - Wearable Technology
 - Computers & Systems
 - Mobile Phone Accessories
- SCALE11 & Developer World** (Hall 11)
 - Startup Ecosystem
 - Corporate Ventures / M & A
 - Public & Private Equity
 - Startups
 - Developer World
 - Java, Native, .Net
 - Software Architecture & Quality
 - Web & Mobile

Conference & Lounge Area

-  **CeBIT Global Conferences** (Hall 8)
-  **CeBIT Executive Club** (Hall 8)
-  **Events, Conferences & Lounges**
-  **Central Partner Country Pavilion** (Hall 6)
-  **job and career at CeBIT** (Hall 11)
-  **salesforce world tour** (Hall 23)
 - Expo, Campground & Developer Zone
 - Executive Briefing Center
 - Theatres and Breakout Sessions (Hall 19/20)
 - Inspiring Keynote, March 16 (Plaza)
 - Salesforce Foundation activities